

# 2021 3CS SPONSORSHIP OPPORTUNITIES



	VENDOR TRACK	DIAMOND	PLATINUM	GOLD	SILVER	GOV PARTNER	CAREER EXPLORATION EVENT
<b>Price</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$300</b>
<b>BENEFITS</b>							
<b>Your Brand</b>	Logo on 3CS Website, on Banner, and on all Collateral Materials			Logo on 3CS Website and on Banner		Logo on 3CS Website	
<b>Ad in Summit Program</b>	2 Full Page Ads	Full Page Ad	1/2 Page Ad	1/4 Page Ad	Logo in list of Sponsors		
<b>*3CS Showcase</b>	Double Floor Space (16' x 10')		Standard Floor Space (8' x 10')				
<b>Social Media</b>	Promotion of 3CS Sponsorship Through Dedicated Social Media Channels						
<b>Press Releases</b>	3CS Sponsorship Promoted Through the Year						
<b>Sponsor Presentations</b>	Full day of your creation	One-hour breakout Session					
<b>Comped 3CS Registrations</b>	40	30	15	10	6	3	
<b>CAREER EXPLORATION EVENT</b>							
	Table at Career Exploration Event						

## A LA CARTE SPONSORSHIP OPTIONS

These are in addition to the above packages, meaning an organization can sponsor just one or more of the below, but don't get any of the benefits above. However, A La Carte Sponsors are invited to attend the Sponsors Reception on the evening of November 6.

- Sponsors Reception (1 sponsor or a combination of sponsors) (heavy hors d'oeuvres, dessert, bar, other beverages): \$28,000
- Beverage service (1 sponsor for each timeslot) (all day November 5, morning November 6, afternoon November 6, morning November 7)
- Refreshment breaks (November 6 mid-morning, November 6 mid-afternoon, November 7 mid-morning)

FOR MORE INFORMATION, CONTACT CASEY O'BRIEN AT: [COBRIEN@NATIONALCYBERWATCH.ORG](mailto:COBRIEN@NATIONALCYBERWATCH.ORG)

3CS Sponsorships may be tax deductible.

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## \* 3CS SHOWCASE DETAILS:

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**Location on Campus:** Main Corridor, Sinclair Community College, Centerville Campus

**Set-up time:** 10 am to noon on November 6

**Showcase Hours:** Noon to 4:30 pm on November 6

**Breakdown time:** 4:30 - 5 pm on November 6

**Space:** Standard floor space or Double floor space (based on Sponsorship Level)

**Electricity:** Available to all exhibitors.

**WiFi Connection:** Available to all exhibitors.

**Furnishings:** Standard floor space (8' x 10') includes a 6' table and 2 chairs. Double floor space (16' x 10') includes two 6' tables and 4 chairs. Exhibitors are encouraged to bring their own booths. Shipping details for booth and giveaways will be provided in August.

### **Summit Program Ad Sizes:**

- Full Page: 7.45w x 9.3h
- Half Page: 7.45w x 4.55h
- Quarter Page: 3.625w x 4.55h

## \*\* SPONSOR PRESENTATION:

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A VENDOR TRACK Sponsor can offer a full day of presentations of your choice. If desired, Diamond Level Sponsors also have an opportunity to offer a one-hour breakout session. Requests for time slots and for labs or classrooms must be submitted to the 3CS Program Committee by August 31, 2021, and must include the presentation topic, description, and lead presenter's name. Sponsor Presentations may be used to promote a brand, demonstrate a product, conduct training on a product, and/or highlight an academic partnership with a participating college. Please submit the 3CS Proposal Form available at <https://form.jotform.com/73377220754155>. Sponsor presentation proposals do not go through the normal vetting process for 3CS breakout sessions; however, the 3CS Proposal Form allows us to collect the information needed for inclusion in the printed Summit Program and the mobile app.

**Executed sponsorship agreements and payment must be received by October 6 in order to reserve your spot at the 2021 3CS.**

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